

GWABALIS FISHERIES SOCIETY LOGO CONTEST

REQUEST FOR DESIGNS

The Gwabalis Fisheries Group is a newly formed organization seeking a unique design that will be the cornerstone of our “new look” and help us to launch a vibrant and eye-catching brand that will distinguish our new business and be the mark of our long-term success moving into the future.

Who is Gwabalis?



The Gwabalis Fisheries Group is comprised of the Da'naxda'xw, Mamalilikulla, Quatsino and Tlatlasikwala First Nations. Our name “Gwabalis” is a Kwakwala word which refers to “the North” or “Northern”, or to “the end of the land”. The Name was chosen to represent our Nations’ territories which include the land and rich marine areas around Northern Vancouver Island, the adjacent mainland and islands.

What is our Vision?

The Gwabalis Fisheries Group is a commercial fishing business which owns a variety of commercial fishing licences. Our goals are to:

- To promote the strong culture, identity, values & protocols of our member Nations

- To maintain a profitable North Island based business which grows new and diverse business opportunities in the commercial fishing industry
- To create employment and training opportunities for our members in the North Island
- To be a strong player and contributor in our North Island communities

What is the foundation of our Business?

The Gwabalis Fisheries Group currently owns the following licences and quota which it leases out to members and industry partners:

| | | |
|---------|-----------|-----------------|
| Prawn | Crab | Geoduck |
| Halibut | Sablefish | Inside Rockfish |
| Salmon | Herring | |

We Invite You to Submit a Design for our Gwabalis Logo Competition

We invite you to submit your design. Each Gwabalis First Nation will put forward 1 design. The four selected designs will be displayed at our November 2017 Annual General Meeting. Our members at the AGM will select one of the four designs to be the official Gwabalis Logo into the future.

Prize for Winning Design: \$500.00

Submit your design by the November 6, 2017 Deadline to:

Nicole McLelland at nmclelland@cablerocket.com or PO Box 2117, Port Hardy, BC, V0N 2P0

Insert alternate Contact for your First Nations to receive Submissions